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Ministero del Lavoro  
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# UNLOCKING THE POTENTIAL OF THE SOCIAL ECONOMY FOR EU GROWTH

On November 17th-18th, Italy hosts a participatory and policy-oriented conference on Social Economy. Auditorium del Massimo. Via Massimiliano Massimo 1, Rome.

Define the course and objectives European policy should strive to achieve regarding the social economy: an ambitious yet urgent goal according to the Italian Presidency, which has chosen to dedicate, during the Semester of Presidency of the European Union Council, careful consideration to the role of the Social Economy by organizing the international conference "Unlocking the potential of the social economy for EU growth". The event will take place on November 17th-18th in Rome, Italy at the Auditorium del Massimo.

The event is organised by the Italian Ministry of Labour and Social Policy in collaboration and with the financial contribution of the European Commission and with the support of ISFOL and represents one of the biggest summits on this subject in Europe. More than **190 speakers** from **25 European countries** - Institutional representatives, social economy practitioners, stakeholders, policy-makers, scholars and experts (as well as all of those who are interested in helping the Social Economy fulfill its potential) - will discuss the key issues affecting the development of the Social Economy in Europe. The debate will be organised in **10 parallel thematic sessions** examining various topics, including policy support at National and European level, financial instruments and intermediaries or collaboration with the public sector.


The conference opening address will be given by **Giuliano Poletti**, Italian Minister of Labour and Social Policy, followed by a keynote speech by **Jean-Paul Fitoussi** (Institut d'Etudes Politiques de Paris Luiss - France) on "The Social Economy goes global".

The Conference was preceded by a public consultation in order to facilitate dialog and debate in a transparent and participatory way. In keeping with this desire, the conference is open to the public on prior registration. The registration form is available on the official website: [socialeconomyrome.it](http://socialeconomyrome.it)

For more information:  
[socialeconomyeurope@lavoro.gov.it](mailto:socialeconomyeurope@lavoro.gov.it)  
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With the contribution from

 BANCO POPOLARE



[www.socialeconomyrome.it](http://www.socialeconomyrome.it)  
[social.economy.eu@grupposymposia.it](mailto:social.economy.eu@grupposymposia.it)

The conference is the result of a broader initiative that included a public consultation and call for speakers held from August 5th to September 22nd 2014. The Working Groups involve experts and practitioners who applied to the call for speakers and were selected based on criteria aimed to achieve an equal distribution of participants in terms of geographic origin, relevance of field of work or study, and organisational representation.

## MONDAY NOVEMBER 17<sup>TH</sup>, 2014

**08.30 - 09.00** Registration and welcome coffee

**09.00 - 09.30** Welcome addresses. Nicola Zingaretti, President of the Lazio Region - Italy, Apostolos Ioakimidis, DG Internal market, Industry, Entrepreneurship and SMEs, European Commission - EU.

**09.30 - 10.00** How the European Parliament can support the Social Economy. Antonio Tajani, Vice-president of the European Parliament - EU

**10.00 - 10.45** Keynote: The Social Economy goes global. Jean-Paul Fitoussi, Institut d'Etudes Politiques de Paris e Luiss - France

**10.45 - 11.15** Introductory remarks & setting the context. Luigi Bobba, Undersecretary of Labor and Social Policy - Italy.

## 11.30 - 13.30 WORKING GROUPS // PARALLEL SESSIONS

We have involved some of the most important actors regarding the particular theme in each WG. The full list of speakers will be available on the day of the conference. The open nature of the event is intended to give space to all participants and we would therefore like to encourage everyone to give their precious contribution to this very important debate.

**WG 1** Policy support at National and European level: regulation, State aid, fiscal incentives, and related matters  
Moderates and Introduces: Marie-Caroline Collard (SAW-B), Belgium;  
Rapporteur: Monika Klimowicz (University of Wroslaw), Poland

**WG 2** The role of EU Structural Funds for supporting the Social Economy  
Moderates and Introduces: Pavel Chorazy (Ministry of Infrastructure and Development), Poland  
Rapporteur: Dorotea Daniele (Diesis), Belgium

**WG 3** Collaborating with the public sector: public procurement and not only  
Moderates and Introduces: Miguel Angel Cabra de Luna (ONCE), Spain  
Rapporteur: Patrizia Bussi (Ensie), Belgium

**WG 4** Financial instruments and intermediaries  
Moderates and Introduces: Leonardo Becchetti (University Roma Tre), Italy  
Rapporteur: Yiorgos Alexopoulos (Agricultural University of Athens / Euricse), Greece.

**WG 5** New trends and forms of Social Economy  
Moderates and Introduces: Jonathan Bland (Social Business International), UK  
Rapporteur: Giovanni Mazzanti (Aiccon / University of Bologna), Italy

**WG 6** Employment and the Social Economy  
Moderates and Introduces: Bruno Roelants, Cecop - Cicopa Europe  
Rapporteur: Sara Depedri (Euricse), Italy

**WG 7** The contribution of research, education and statistics  
Moderates and Introduces: Gianpaolo Barbeta (Catholic University Milan), Italy;  
Rapporteur: Michael Roy, (Glasgow Caledonian University), UK

**WG 8** Collaborating with other actors: corporations and trade unions  
Moderates and Introduces: Thierry Jeantet (Les Rencontres du Mont-Blanc), France  
Rapporteur: Laura Catana (Ashoka France), France

**WG 9** Social impact: what should be measured and reported, and how?  
Moderates and Introduces: Ariane Rodert (EESC), Sweden  
Rapporteur: Antonella Noya (OECD), France

**WG 10** Social economy and international cooperation  
Moderates and Introduces: Roberto Di Meglio (ILO), Switzerland  
Rapporteur: Danilo Salerno, Coopermondo, (Italy)

**13.00 - 14.30** Lunch

## 14.30 - 16.15 WORKING GROUPS // PARALLEL SESSIONS - CONTINUOUS -

**16.15 - 18.15** Round Table: Social Economy and EU institutions: where we stand and where we are headed.

Moderates: Hugues Sibille\*\*, Crédit Coopératif - France.

Alain Coheur\*\*, Social Economy Europe / AIM - Belgium, Jérôme Faure (Direction générale de la Cohésion sociale), France, Dirk J. Lehnhoff, Cooperatives Europe - Belgium, Michel Mercadié, Social Platform - Belgium, Jens Nilsson, MEP - Sweden, Nicolas Schmit, Minister of Work, Employment and social and solidarity economy - Luxembourg, Patrizia Toia, MEP, Vice-chair Committee on Industry, Research and Energy - Italy.

## TUESDAY NOVEMBER 18<sup>TH</sup>, 2014

**09.00 - 09.10** Making the European Social Economy work: suggestions from EESC Project.  
Luca Jahier, European Economic and Social Committee Belgium

**09.10 - 09.30** Social enterprises in Europe: EC Mapping study, what we can learn. Charu Wilkinson, ICF - UK

**09.30 - 09.40** Social enterprises: Italian experiences. Giuseppe Guerini\*\*, Alleanza delle Cooperative Sociali Italiane - Italy

**09.40 - 10.00** Social Economy: New actors, new paradigms? Jacques Defourny, University of Liege - Belgium

**10.00 - 11.10** Panel - Change in Europe: How SE actors meet new social needs?

Introduces and Moderates: Riccardo Bonacina, Vita - Italy.

Pietro Barbieri, Forum del Terzo Settore - Italy, Giuseppe Guzzetti, Fondazione Cariplo - Italy, Mauro Lusetti, Alleanza delle cooperative italiane - Italy, Giovanna Melandri, G7 Task Force - Italy, Jan Olsson \*\*, REVES - EU, Gregor Pozniak, AMICE - Belgium, Juan Antonio Pedreño, CEPES - Spain

**11.10 - 11.20** Wrap-Up of the Working Groups and presentation of the final document

**11.20 - 12.00** A political dialogue on the future of the Social Economy: from the Strasbourg Declaration to the Rome Strategy and beyond.

Giuliano Poletti, Minister of Labor and Social Policy - Italy, Marianne Thyssen\*, European Commissioner for Employment, Social Affairs, Skills and Labor Mobility - EU.

**12.00 - 13.00** Light lunch

\* TBC / \*\* GECES EXPERTS

Plenary sessions will be moderated by Filippo Solibello from Radio2 Rai